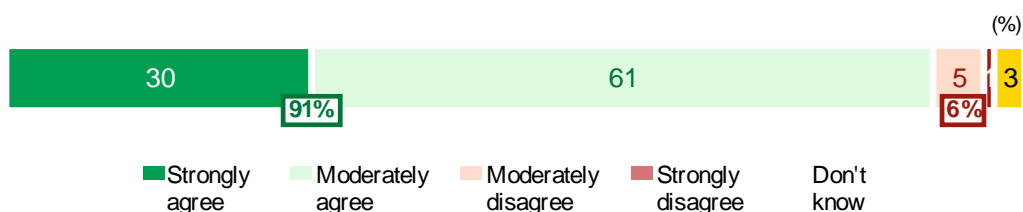


Safety on the internet

Almost all internet users are convinced that their use of web resources does not cause any danger for them.

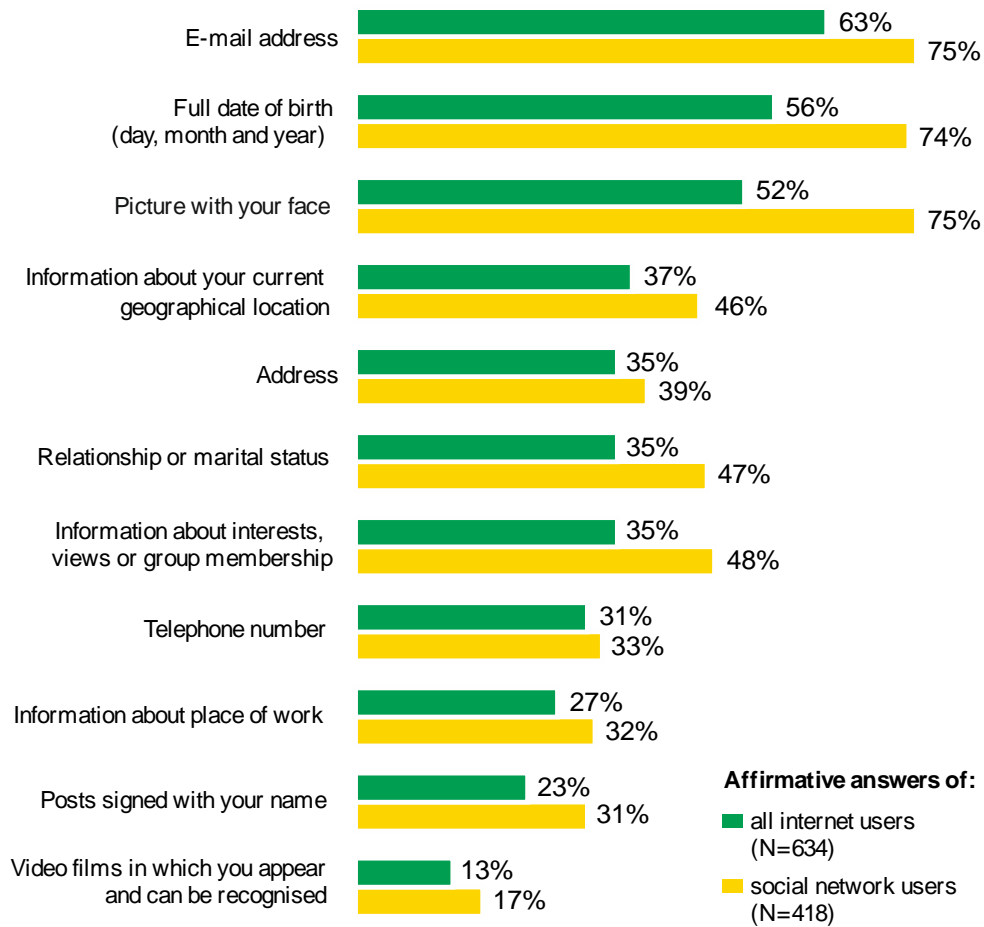
Would you agree that you use the internet safely?

Answers of internet users (N=634)



One of the key issues in internet safety is the management of privacy. With the development of the internet, in particular of social networks, more and more personal data are available online, mostly posted by users themselves.

Have you published online the following personal information?

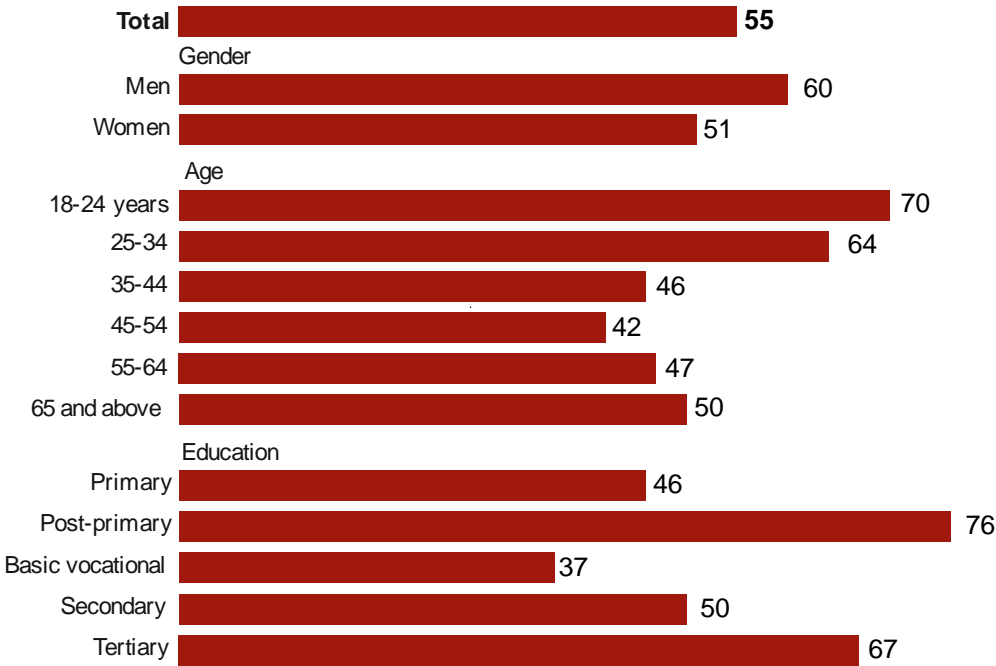


According to declarations, the most common information posted online is: e-mail address, date of birth, and a picture with user's face. A large group of internet users posted online information about the place where they currently stayed, address, relationship status, marital status, interests, views, group membership and telephone number. Less frequently, users publicized their job or place of work and expressed views signed with their name. Least frequently, they posted video materials in which they could be recognized. Participation in social networks increases the propensity to publish almost all kinds of personal information.

Over half (55%) of internet users have had negative experiences with activity online. They were usually related to installing a virus or other harmful program (41%), less frequently to being insulted by someone (13%) or unintended contact with offensive content (10%). Smaller groups mentioned situations such as: meeting someone who misrepresented his or

her identity (9%), unauthorized access attempt to respondent's files, e-mail or social network account (8%), being deceived (8%), false information or comments about respondent published online (7%), someone impersonating the respondent, e.g. using his or her e-mail or social network account (6%), being victim of theft (5%), malicious use of information published online, e.g. on a social network (2%).

Proportion of internet users who experienced negative consequences of online activities

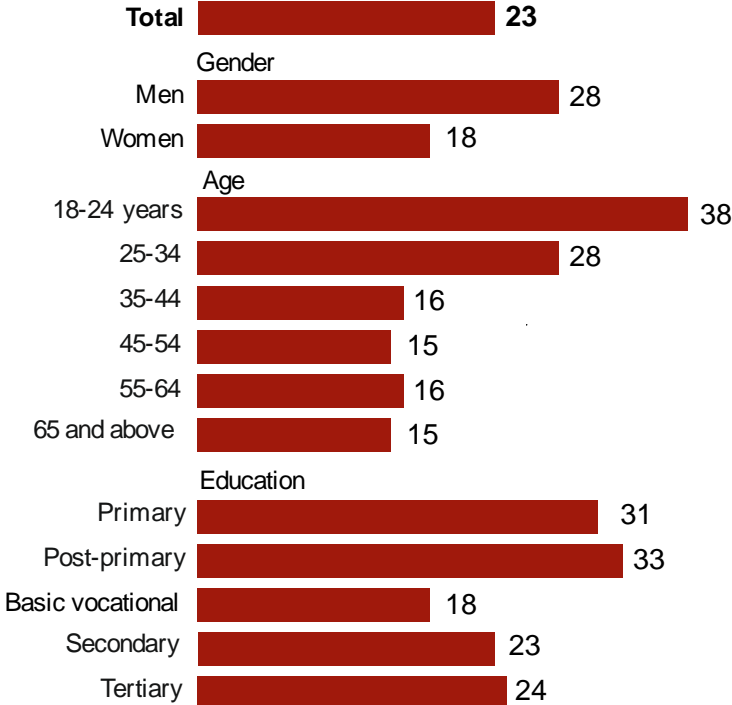


People who have had negative experience with online activity are characterised by relatively high intensity of internet use. They spent, on average, almost 21 hours a week online, while those who experience no dangers only use internet for 11 hours on average. Young people are overrepresented in this group, perhaps due to the fact that they stay online longer than older users, as are people with university education. High proportion was also noted among respondents with post-primary education (gimnazjum), but in their case the significant determinant is probably their young age and the amount of time spent online.

Almost a quarter of internet users admit neglecting some duties due to their internet activity. This group on average spent more time online (25 hours a week) than people to

whom this never happened (14 hours). Men admit neglecting duties more often than women. Moreover, youngest users (18-34 years) are overrepresented in this group.

Proportion of internet users who neglected some duties due to online activities



More information about this topic can be found in CBOS report in Polish: "Internet Safety", August 2015. Fieldwork for national sample: July 2015, N=1044. The random address sample is representative for adult population of Poland.