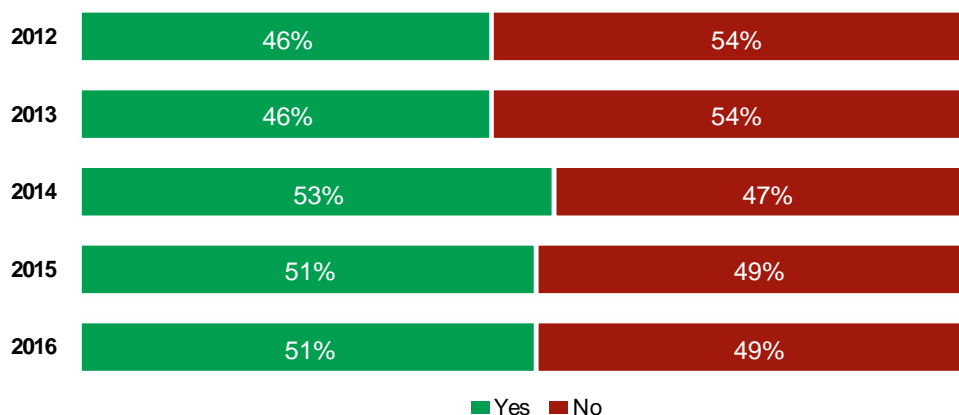


Holiday travel in 2016

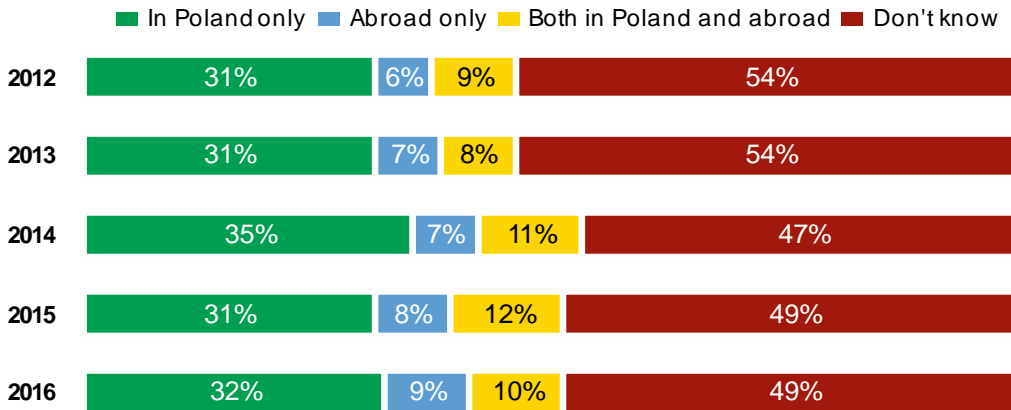
At the beginning of 2016, 56% of adult Poles were planning to go on holiday. Not all of them managed to accomplish this goal. At the end of the year it turned out that 51% of adult Poles rested at least two days out of the place of residence in 2016. Typically, a holiday lasted for a total of 16 days (arithmetic mean is equal to 15.6).

In 2016, did you go outside of your place of residence for at least two days, including overnight stay, for tourism or leisure?



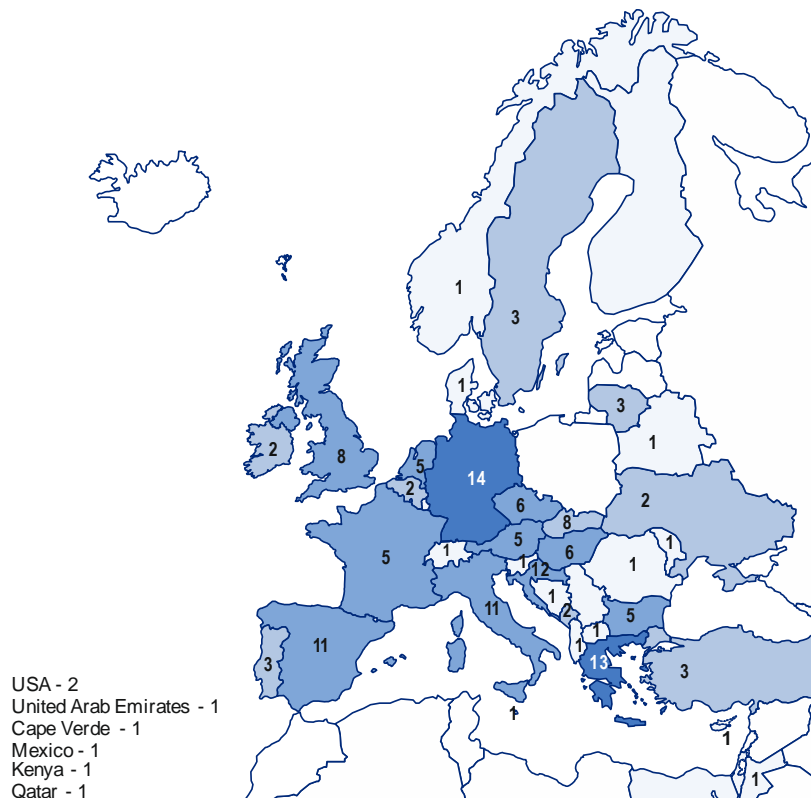
In 2016, as in previous years, Poles most often spent their holiday inland (82% of those leaving for leisure, i.e. 42% of the total). Over the past year, 37% of those who went on holiday for at least two days (i.e. 19% of all adult Poles) went abroad. These results are close to 2015 levels.

Holiday destination



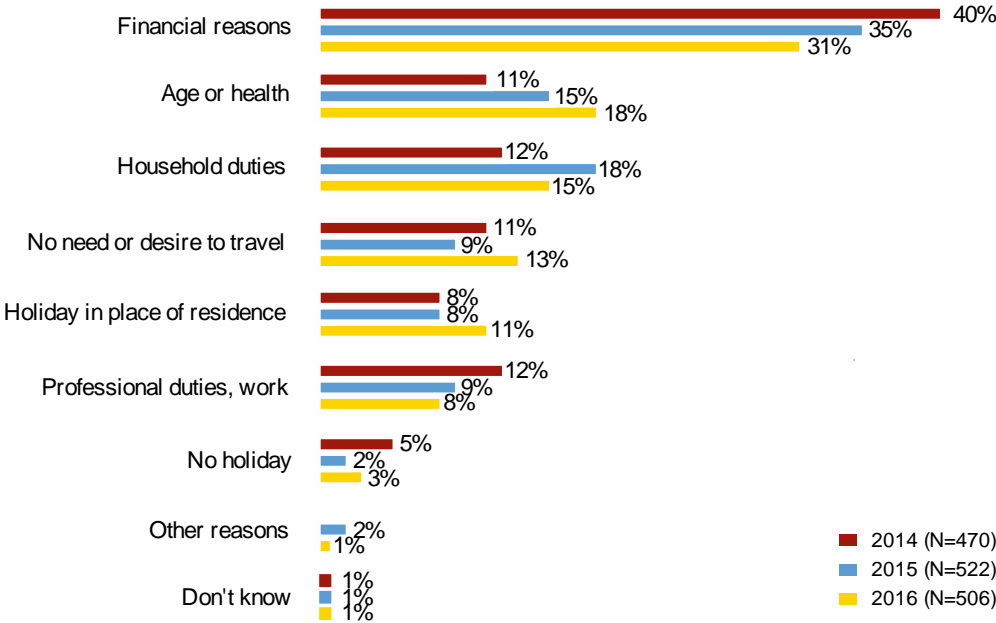
Most respondents going abroad for leisure or tourist purposes chose European destinations. As in previous years, the largest number of people visited Germany (14% traveling abroad). In terms of popularity, the second place, with only slightly lower number of visitors, is occupied by Greece, which was visited in 2016 by 13% traveling abroad for tourist and leisure purposes. Other countries in terms of popularity among Polish tourists in 2016 were Croatia (12% travelling abroad), Italy and Spain (11% each).

Percentage of respondents spending holidays abroad who visited the following countries in 2016



People who did not leave their place of residence for at least two days in 2016 most often indicated financial reasons. However, the frequency of mentioning them is systematically decreasing. In second place among the most important reasons for staying at home are age or health. The frequency of mentioning them as grounds for staying home is growing in recent years. The third most important reason were household duties, mentioned slightly less often than in 2015.

Reasons for not travelling on holiday



More information about this topic can be found in CBOS report in Polish: "Holiday Trips in 2016 and Plans for 2017", March 2016. Fieldwork for national sample: January 2017, N=1045. The random address sample is representative for adult population of Poland.