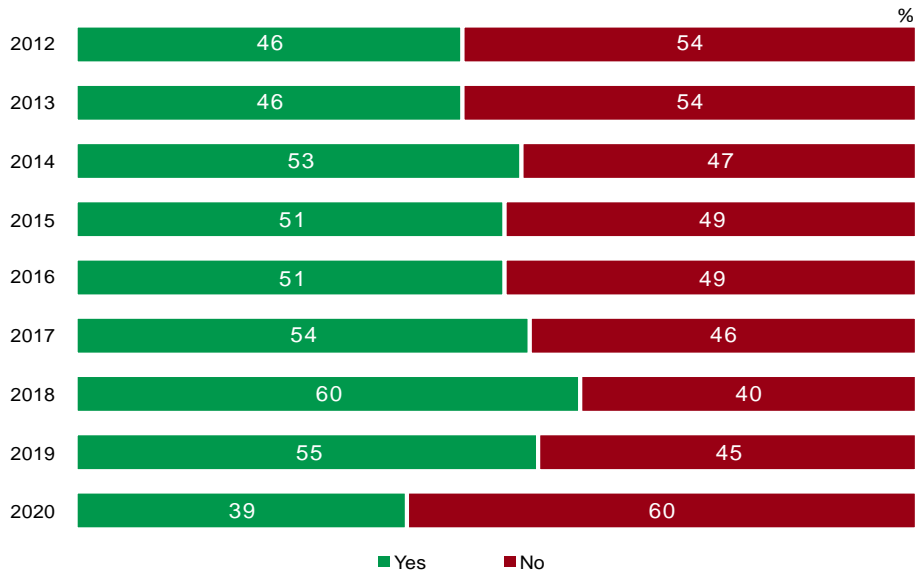


## **Holiday travel in 2020**

The epidemic that has been taking place since March 2020 has left its mark on many spheres of life, including travel. Fear for health probably prevented many people from non-essential travel. Last year's holiday trips were also limited by the decisions of the authorities of our country and other countries regarding the possibility of moving, using the accommodation and catering facilities and sports infrastructure. Travel decisions were probably also influenced by various sanitary requirements, which could discourage people from taking up such activity. In the year 2021 the return to normalcy in this regard is not likely, especially since this year's winter holidays were almost lost for tourism.

The impact of the COVID-19 pandemic on holiday trips involving overnight stay is clearly visible. In 2020, 39% of adult Poles (16 percentage points less than in 2019) left their place of permanent residence for at least two days. This is the lowest figure in the period since 2012. It is worth recalling that at the beginning of 2020 as many as 64% of respondents had travel plans.

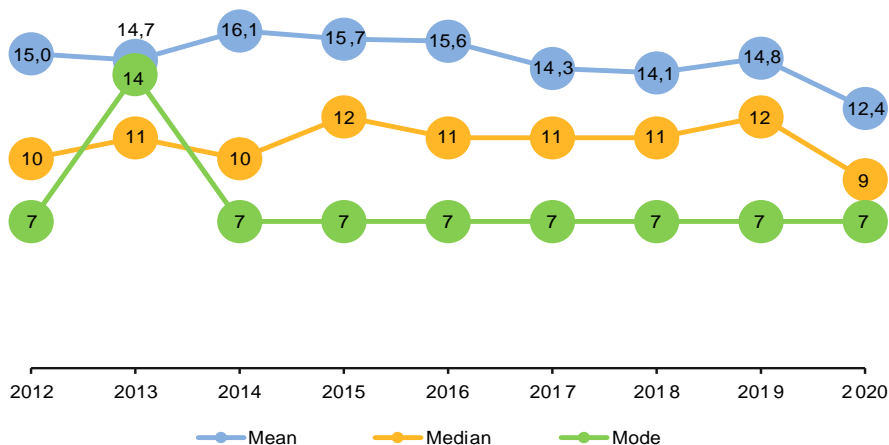
**In the past year, did you travel for leisure or tourism for at least 2 day, including at least one overnight stay?**



Analyses show that travel for leisure or tourism in 2020 is primarily related to the socio-economic situation of respondents. The pandemic increased class differences, in that most often less affluent, less educated people with a lower professional position resigned from travelling.

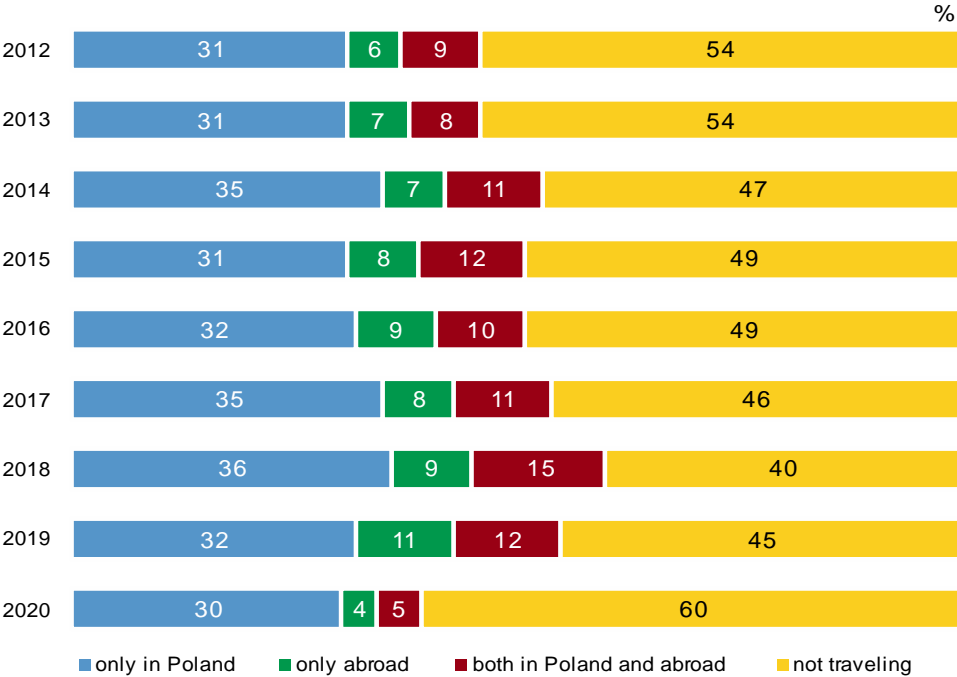
In the years 2012-2019, the total length of holidays for adult Poles, consisting of at least two-day trips, was quite stable. In 2020 Poles still most often spent a total of 7 days away (the same mode value), but the average total vacation time decreased compared to the previous year by approximately 3 days. In 2020, the average total number of days spent resting outside the place of residence was slightly more than 12 days (the arithmetic mean was 12.4).

**Total number of days spent on leisure or tourism in 2012-2020**



In the pandemic year 2020, both domestic and foreign tourism suffered. As in previous years, Poles most often went on holiday trips for at least two days in the country: a total of 35% of all respondents did this, of which 30% travelled only in Poland and 5% went on both domestic and foreign trips. Compared to 2019, the percentage of people vacationing in Poland decreased significantly (by 9 percentage points). It is worth noting, however, that the percentage of people going only on domestic holidays is only slightly lower than in the previous year (a decrease by 2 percentage points). A greater decrease was noted as regards trips abroad: only 9% of respondents went abroad last year, which is the lowest number in the period since 2010 and a decrease by 14 percentage points compared to 2019. In 2020, almost the same number of Poles went only abroad (4%) as went on both foreign and domestic holidays (5%).

**Where did you go on holiday?**



In 2020 the most popular foreign tourist destination for adult Poles was Croatia, visited at least once by 15% of people traveling abroad for at least two days, which constitutes 1.3% of all respondents. Slightly fewer people visited Germany on holiday (13% of those who chose foreign destinations) and Greece (12%). In 2020, compared to the previous year, the decrease in the number of Polish tourists applies to almost all foreign destinations,

including countries popular a year ago: Italy (drop from 13% to 5%), Turkey (from 9% to 2%) and Great Britain (from 9% to 1%).

---

More information about this topic can be found in CBOS report in Polish: “Holiday Trips in 2020 and Plans for 2021”, February 2021. Fieldwork for national samples: January 2021, N=1150. The random sample is representative for adult population of Poland.