

PUBLICOPINION

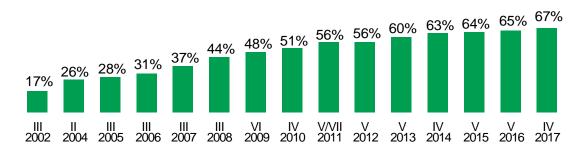
Solid and Professional

Internet use

Two-thirds of adults (67%) use the internet at least once a week. This is slightly more than last year. While the increase in the number of users observed in recent years is, for obvious reasons, no longer as steep as in the past decade, it is worth noting that, compared to 2011, the proportion of internet users has increased by 11 percentage points.

Online activity is determined by age to the greatest extent. Internet use is universal among young people (in the 18-24 age group it is 100%). The majority of people aged 55 and above remain offline.

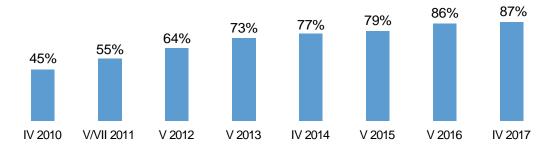
Do you use the internet (www sites, e-mail) at least once a week?Percentage of affirmative answers



A vast majority of internet users (87%, i.e. 58% of all Poles) connect to wireless networks through devices such as smartphone, tablet or laptop. In recent years, this group has grown dynamically.

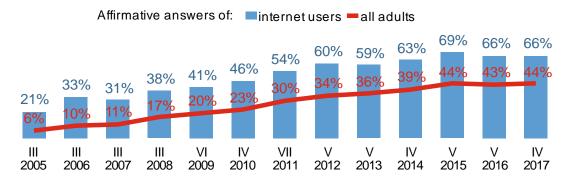
Do you connect to the internet via wireless access with devices such laptop, smartphone, netbook, tablet, etc.?

Percentage of affirmative answers of internet users

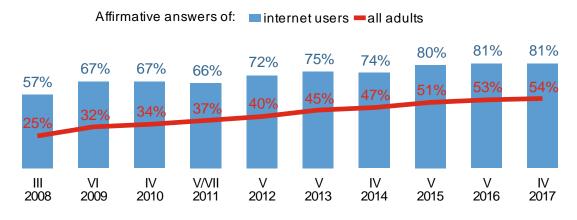


Activities enjoying relatively wide and well-established popularity among Polish internet users include: use of social networking sites, electronic banking, online shopping, watching videos, reading news, and talking.

In the last month, have you used online banking services?



Have you ever bought anything online?



More information about this topic can be found in CBOS report in Polish: "Use of the Internet", April 2017. Fieldwork for national sample: April 2017, N=1075. The random address sample is representative for adult population of Poland.